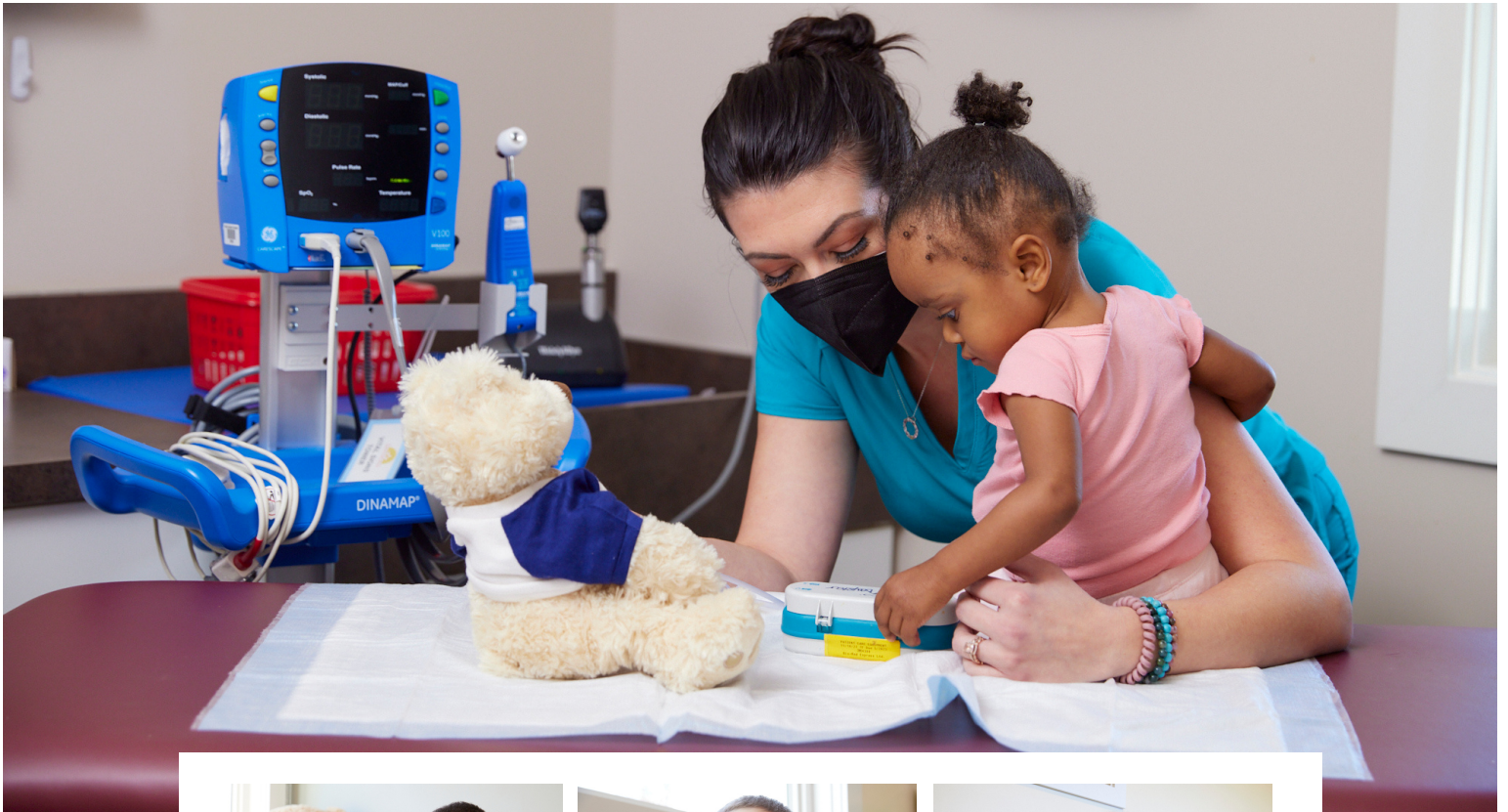


DAYSTAR



DERBY



## 2024 Daystar Derby Sponsorship Opportunities

### PLACE YOUR WINNING BET' ON DAYSTAR KIDS

Everyone wins! Bid on your favorite horse. Win a fabulous prize. Launch a lifetime of victories for a Daystar Kid.

Support Rochester's Original Kentucky Derby-themed gala to help children learn, thrive and shine at Daystar Kids, New York's only Pediatric Complex Care Center for infants and young children with special health care needs. Join the Winner's Circle as an official sponsor of the 17th Annual Daystar Derby to showcase your support. Bid high on your favorite horse to run the Kentucky Derby in Rochester's most exciting charity auction and win big for Daystar Kids.

700 Lac De Ville Blvd., Rochester, NY 14618

[www.daystarkids.org](http://www.daystarkids.org)

# Embrace the Opportunity

Help Daystar Kids learn, thrive and shine by sponsoring the 17th Annual DAYSTAR DERBY, Rochester's official Kentucky Derby-themed charity event.

Sponsors are highlighted in event publicity, event promotions, and day-of festivities. Enjoy delectable southern fare paired with mint juleps and craft cocktails at The Lake House on Canandaigua. Kick off the party with live music and a chance to "claim" a Kentucky Derby contender in our exciting charity racehorse auction. Place your bets and enjoy our live Kentucky Derby viewing party for a chance to choose an unforgettable prize and ensure a bright and happy future for children with special health care needs.



## Benefits

	\$10,000 Win	\$5,000 Place	\$2,500 Show	\$1,200 Run For The Roses
<b>Dining and Hospitality</b>				
# Meals/Guests	8	6	4	2
Preferred Seating	✓	✓	✓	✓
Floral Centerpiece - One per Sponsor	✓	✓	✓	
Derby Betting Tickets	4	3	2	1
Trifecta Ticket	4	3	2	1
<b>Media &amp; Publicity</b>				
Logo on Daystar Kids website	✓	✓	✓	✓
Logo/Listing on Derby Program	✓	✓	✓	✓
Logo/Listing on Derby signage	✓	✓	✓	✓
Logo/Post on Daystar Kids social media	✓	✓	✓	
Logo on Derby email promotions	✓	✓		
Full Page Advertisement in Derby Program	✓			
Half Page Advertisement in Derby Program		✓		
Quarter Page Advertisement in Derby Program			✓	



## 2024 Winner's Circle Sponsorship Registration

### SPONSORSHIP LEVELS

Yes, we'll place our winning bet on Daystar Kids at the level indicated below:

<input type="checkbox"/> Win	8 tickets + benefits package	\$10,000
<input type="checkbox"/> Place	6 tickets + benefits package	\$ 5,000
<input type="checkbox"/> Show	4 tickets + benefits package	\$ 2,500
<input type="checkbox"/> Run for the Roses	2 tickets + benefits package	\$ 1,200

Please print your name exactly as you would like it to appear on event materials. Submit your high-resolution logo if applicable.

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT OPTIONS

- Enclosed is my check made payable to: Daystar Kids
- Please email an invoice to me at the address listed above
- Please charge my credit card listed below
- To pay online visit <https://daystarkids.charityproud.org/Donate>

Account Number: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CRV#: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Kindly return this form to confirm your sponsorship by March 15<sup>th</sup>. Payments are due by April 29<sup>th</sup>.  
Questions? Call 385-6287 or email [development@daystarkids.org](mailto:development@daystarkids.org)

700 Lac De Ville Blvd., Rochester, NY 14618

[www.daystarkids.org](http://www.daystarkids.org)